

# Gloom be Gone, April is HERE!

ELECTRICAL SERVICES \* SIGN INSTALLATIONS & REPAIRS \* LIGHTING MAINTENANCE

## ***NORTHSTAR ELECTRICAL SERVICES***

PENNSYLVANIA \* NEW JERSEY \* DELAWARE

### **NORTHSTAR PROMOTES SAFETY— DISTRACTED DRIVER AWARENESS**

April is officially recognized as Distracted Driving Awareness month. You may have noticed that **NORTHSTAR** is committed to keeping not only our staff as safe drivers, but others on the road as well. We offer tips and have magnets on our vehicles to promote safe driving and to STOP TEXTING while driving.

So far this year (It's only April) there have been an estimated 250,000 accidents caused by drivers talking or texting on their cell phones. It's estimated that by the end of the year we will have over 1 million fender benders caused by distracted cell phone users.

Want a Stop Texting car magnet?  
Email me and we'll send you one!



When I was in school a huge news story at my college ran about girl that ran a red light while talking on her cell phone. She killed a 12-year-old boy, but bystanders reported she was not "distracted" or impaired. She was looking directly out the wind-

shield, not dialing or texting. It wasn't as if she just barely missed the green light or slipped through the yellow light. Four other cars with the green light had already passed through the intersection before she came upon the intersection red light and hit the vehicle. The police found she hadn't even touched her brakes. She was not visually or physically distracted. She was mentally distracted, or had cognitive distraction. Her mind was miles away.

This can happen even when you are not on the phone in the car. If you have travelers in the vehicle with you, if you are singing to the songs on the radio, if you are daydreaming—any of these are cognitive distractions. However, cell phone conversations have caused more distractions leading to accidents than all the other items listed combined.

Please read about the ways to stop distracted driving by yourself and others. You could save a life, perhaps your own!

[Pledge to drive cell free here](#)  
[Cognitive Distraction and Driving](#)  
[Young Drivers Phone Involvement Report](#)  
[Cell Phone Driving vs. Drunk Driving](#)

#### FACTS ABOUT APRIL

Birthstone—Diamond  
Flower— Daisy or Sweet Pea  
Zodiac Signs:  
Aries (March 21—April 20)  
Taurus (April 21—May 21)

April comes from the Latin word "aperire" which means to open. This is because many flowers begin to bloom or "open" and earth opens her doors to the sun's warmth again.

April 1st is still April Fools Day! Don't be caught!

The Titanic sank on April 15, 1912 in the Atlantic Ocean.

Earth Day is April 22nd.



### Happy Birthday Chris Haas Senior!

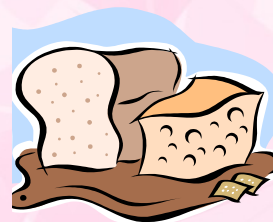
#### Happy Grilled Cheese Month!

That's right, April is apparently grilled cheese month. Enjoy this little recipe!

- 2 slices of sourdough bread
- 1 tablespoon finely chopped spring onion, both green and white parts; substitute scallions if you must
- Thinly sliced sweet, crisp apple, enough for one layer
- Sliced Swiss cheese, enough for one or two layers
- 2 tablespoons melted butter

Directions:

Brush both sides of the two slices of bread with melted butter. Layer the apple, onion and cheese upon it, then add the second slice. Sauté the sandwich in a frying pan or griddle, top and bottom, until crisp and browned.



Want more recipes? [Try here!](#)

### National Arbor Day—What Is It?

In 1854 J. Sterling Morton, born in Detroit, MI, moved to the Nebraska Territory. He and his wife were lovers of nature and established a home and planted many trees, plants and flowers.

Mr. Morton was also a journalist and his love of agriculture led him to engage the masses in his knowledge of horticulture, cultivation and the beautification of forests, farms and gardens.

The industrialism of the nation had taken a toll on the land. Soil was eroding, the sun's heat was causing drought and discomfort, and the general aesthetics of the area had gone missing. Mr. Morton's community members rallied around his ideas that planting trees helped provide the shade they needed to continue building this country and to keep the wind from whipping away the soil for crops and scarring the land into a drought.

At a meeting of the State Board of Agriculture on January 4th, 1872, Mr. Morton proposed the idea of "Arbor Day" as a tree-planting holiday. The

first Arbor Day was officially held on April 10th, 1872. Prizes were given away to counties and individuals for most trees planted. It is estimated that more than 1,000,000 trees were planted in Nebraska on the first Arbor Day.

The concept of Arbor Day caught on across the country and throughout the 1870's many other states began to observe the holiday. The tradition began in schools nationwide in 1882.

The most common date celebrated is the last Friday in April, as several U.S. Presidents have proclaimed it as the National Arbor Day.

This year the recognized date is April 25th. Your area may celebrate at a different time, so check with your local township or city ordinance.

Spring is here, and Arbor Day is a great way to help usher in the beautiful plants, trees, flowers and shrubs we all want to see to make our planet the most gorgeous place to live in the universe! Learn more here—<https://www.arborday.org/>

## FREE DINNER

[Respond to this email](#) and we will enter you in our drawing for a \$50 gift card to your choice of restaurants\*. Good luck!

**Congratulations to March's Winner:**

**Bob Bachman**  
Wesco Distribution

Respond by April 16th to be entered in the drawing.

\*Bonefish Grill, California Pizza Kitchen, Chili's Bar & Grill, Flemings Prime Steakhouse, Legal Seafood, Maggiano's Little Italy, McCormick & Schmick's, P.F. Chang's, Ruth's Chris Steakhouse, Season's 52, The Capital Grille, The Cheesecake Factory.

### NORTHSTAR's Staff Members



**Nicole Harris**  
Service Team Member

Nicole has an extensive background with customer service. You will find that she is ready to help with any question or problem presented.

Not only has she dealt in customer service, but also billing, administrative, and data entry. As a new service team member Nicole will help keep the office operations running smoothly and keep the customer satisfied!

**Fun Fact— Nicole is a Heath Nut!**